

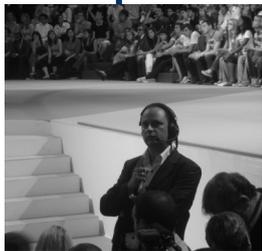
Olivier UBEDA



Olivier UBEDA is a consultant in **Strategy, Influence, Image and organization (s)**, specialized in political and public affairs. He advises and supports political and public figures or economic decision-makers, as well as institutional structures, association or union. He operates in Europe, mostly Eastern Europe, in Africa and the Middle East (*opening bureau of Ubeda Partners Middle East end of 2014 in Amman, Jordan*)



Specialized in **strategies of conquest**, he's developed a mindset and a method optimizing individual potential and talents, whatever they may be, *at the heart of any structural and collective success*. Moreover, it has a recognized expertise in **public relations, team management and organizations**, creating **political and public events** and **campaign direction**. He also works on the **lexical field** and **key messages** (words, rhetoric and speeches) and media and public expression.



1st prize for interpretation of the Youth National Theatre Festival of Thonon-Les-Bains, a high-level training as a pianist and conductor, he is been involved young in the political sphere. CEO of Young Republicans at 23, he served as Project Manager in the Cabinet of Minister of Defense in 1994. Event Manager of the National UDF with **François LEOTARD** in 1996. Advisor Public Relations and Political Affairs **Jean-Pierre SOISSON** (1998) and, in 2000, **Jean-Pierre RAFFARIN**, until his appointment as Prime Minister. In 2002, he became Head of Public Relations at the national headquarters of UMP, with **Alain JUPPE**, president of the party.



In 2004, **Nicolas SARKOZY**, new president of UMP, appointed **Deputy Director of Communication** in charge of Public Relations, Marketing and Events. With his team, he organizes all the events of Nicolas SARKOZY's **presidential campaign** in 2007, until his victory. In 2008, he created and directed the Delegation of European Affairs of UMP, and serves as member of the Political Bureau of the European People's Party (EPP) in Brussels. In 2009, he's the **National Deputy Director of the winning European campaign** for the list *UMP-Presidential Majority*.



In 2010, 39 years, strengthened his experience, Olivier UBEDA creates his own political and public affairs consulting firm, **Ubéda & Partners**. He has signed in 4 years, 18 national campaigns, legislative and municipal, in France or abroad. In 2013, he signs the victory, in the national election of Monaco, of Laurent NOUVION who becomes the president of the Parliament of the Principality. He conceives and manage the succesfull et noticed national campaign for center right coalition UDI-Modem for 2014 European election (4,5 millions €, 5 monthes campaigning and 40 staff members)



Since 2010, he teaches "*Engineering and public policy event*" in Master 2 at the Superior Institute of Management and Public Policy (ISMaPP) in Paris. He is in French or English, a **conference speaker** and **trainer** in high level schools (Sciences Po, EDHEC, ESSEC, HEC, Ecole des Mines, ESC, IAE), in european **political foundations** and **international NGO**, on the following topics : **Personal leadership and image / Public and political communication / Campaign management / conquest and influence strategy** (Between 2010 and 2014, he 's worked in the following countries : France, Monaco, Ireland, Belgium, Slovenia, Great Britain, Macedonia, Serbia, Bosnia and Herzegovina, Kosovo, Poland, Bulgaria, Germany, Spain, Italy, Turkey, Czech Republic, Slovakia, Hungary, Russia, Estonia, Democratic Republic of Congo, Tunisia, Jordan).



Olivier UBEDA was elected in 2008, municipal councilor, leader of opposition in Melle (Deux-Sèvres). He is also a regular guest in the media as a political consultant (Europe 1, LCI, France 24, South Radio, Le Monde, Euractiv.fr).

